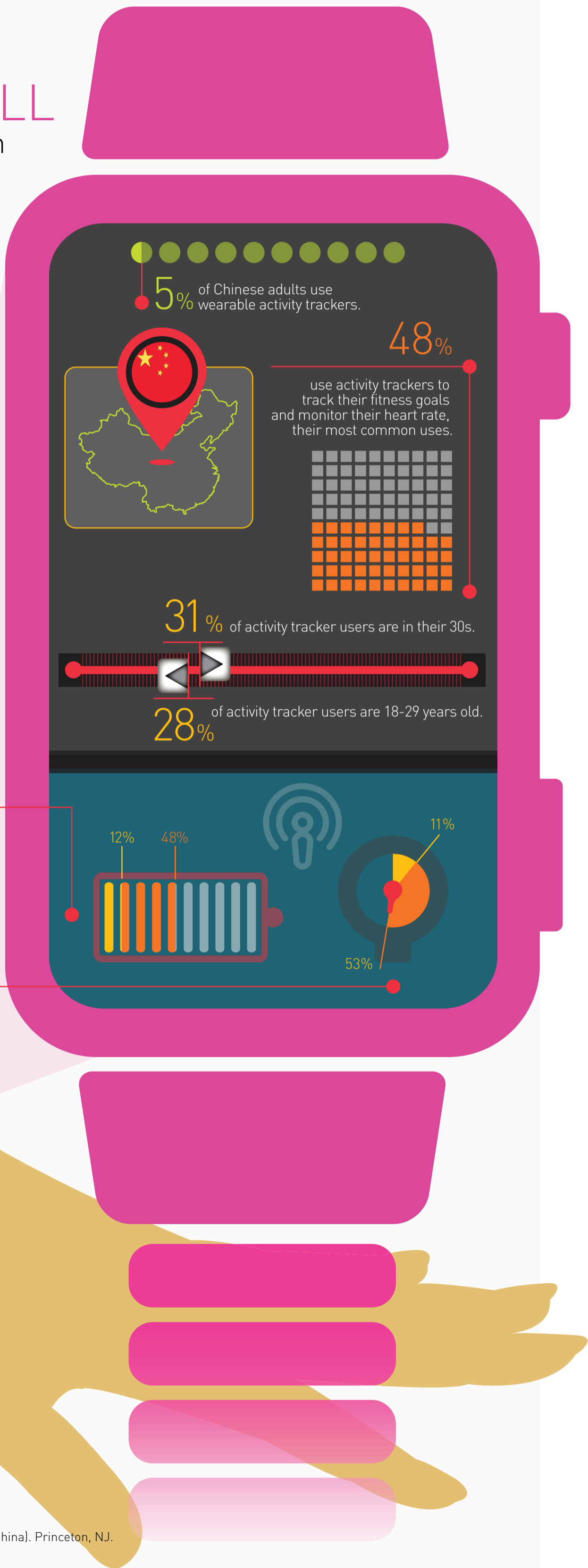


YOU WEAR IT WELL

Use of Wearable Mobile Health Technology Is Low in China

New research from Kantar Health shows that few adults in urban China use wearable activity trackers, but many people with chronic diseases would be willing to use web-connected mHealth technology to enable their physicians and family members to easily access their health data.



5% of Chinese adults use wearable activity trackers.

48%

use activity trackers to track their fitness goals and monitor their heart rate, their most common uses.

31% of activity tracker users are in their 30s.

28% of activity tracker users are 18-29 years old.

12%

of patients with diabetes use web-connected glucose-monitoring systems.

48%

of patients with diabetes are interested in sharing their glucose readings via web-connected mHealth devices.

11%

of patients with heart disease use web-connected blood pressure monitors.

53%

of patients with heart disease are interested in sharing their blood pressure readings via web-connected mHealth devices.