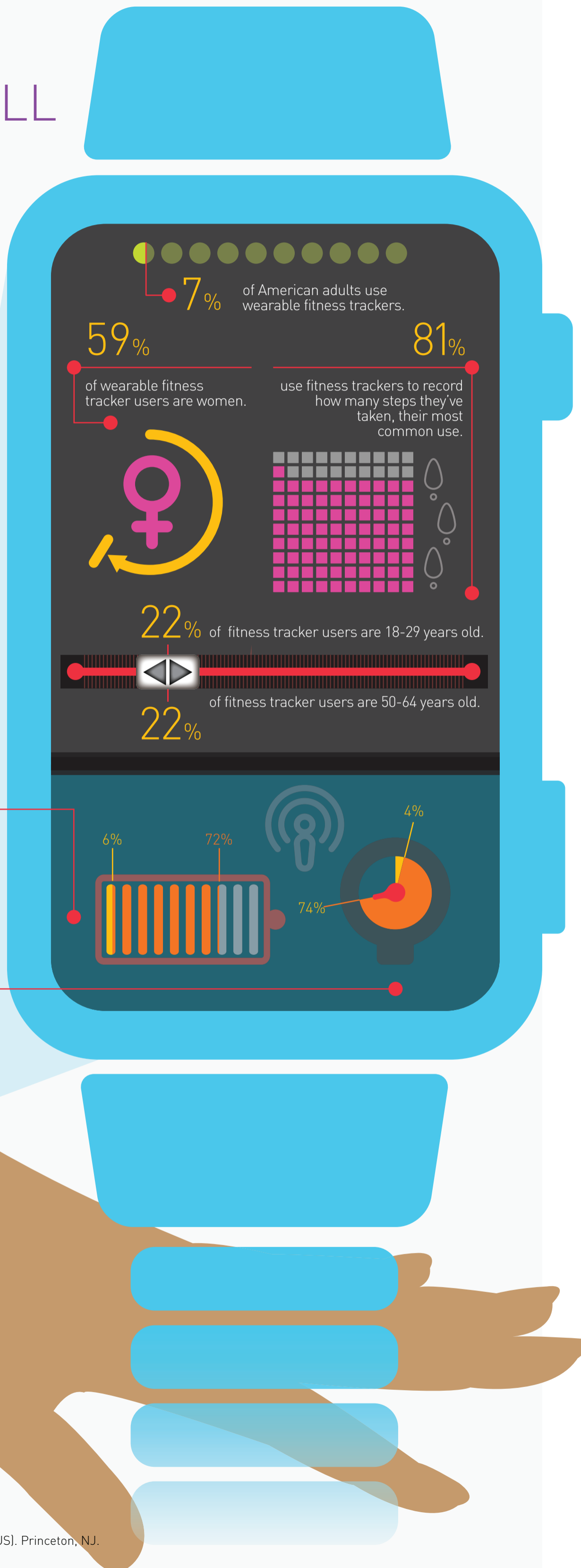


YOU WEAR IT WELL

Who's using mHealth and wearable technologies?

While wearable fitness trackers (such as Fitbit and Garmin) are becoming more common, they're just the tip of the iceberg. Mobile health devices that monitor glucose, blood pressure, ECG, BMI and more are now available, although few use them and many are unaware they exist at all.



6%

of diabetics use web-connected glucose-monitoring systems.

72%

of diabetics haven't heard of web-connected glucose-monitoring systems.

4%

of patients with heart disease use web-connected blood pressure monitors.

74%

of patients with heart disease haven't heard of web-connected blood pressure monitors.